

News Release



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State Parks' Asilomar Conference Grounds Recognized for Business Excellence

PACIFIC GROVE – The California State Parks' Asilomar Conference Grounds has been named by the Monterey Peninsula Chamber of Commerce as the top community resort demonstrating outstanding business excellence.

Asilomar was chosen in the hospitality and tourism category for facilities with 50 or more employees. Criteria included significant historical background, community involvement, uniqueness and competitive edge, on-site improvements, innovation, creativity and a dedication to achieving the goals of an overall mission statement. The award was presented at the Chamber's 15th Annual Business Excellence Awards dinner.

Located on the Monterey Peninsula in Pacific Grove, Asilomar (meaning "a refuge by the sea") State Beach and Conference Grounds offer breathtaking views of the forest, surf and sand.

The Center began in 1913 as a camp and conference site for the YWCA. It has been owned and operated by the State of California since 1956. With buildings designed by the California architect Julia Morgan, the Asilomar Conference Center is a complex of meeting halls, dining facilities, and guest rooms situated on 105 secluded acres of scenic forest and sand dunes. It is operated under contract by Delaware North Parks Services.

A boardwalk across the dunes gives access to the beach. Recreational facilities include a heated pool and social hall with ping pong, a grand piano and billiards. It is minutes from popular tourist destinations in Carmel and Monterey and surrounded by neighboring Carmel, Cannery Row, Monterey Bay Aquarium and Fisherman's Wharf.

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